


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

ATTN: Michael Dettorre
Shorr, Johnson & Magnus/ NON NCC
100 N. 20th St.
Ste. 201
Philadelphia, PA 19103

Invoice

*P Donohue for PA Supreme Court
707 Grant Street STE 3200
Pittsburgh, PA 15219
Acct. Exec: x_LYNCH_JACK, VNS

Bill Cycle: 10/15

Invoice ID: 1002974

Campaign ID:

Description

Invoice Date: 10-28-2015

Estimate ID:

Contract ID: 704577

P.O Number: non

Client ID: 41500

Tax ID:

Amount

Gross Advertising Fee
Agency Commission

\$1,810.00
(\$271.50)

Net Advertising Fee **\$1,538.50**

Sub Total **\$1,538.50**

Total This Invoice **\$1,538.50**

DONOHUE PASC LV4 10.15.15—10.19.

1046

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Affidavit of Performance

Client Name:*P Donohue for PA Supreme Court
 Remarks:DONOHUE PASC LV4 10.15.15—10.19.
 Bill Cycle:10/15
 Rep. Firm:VNS/REGIONAL

Contract ID:704577
 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/15/15	Thursday	MNBC-E	DNU_1046-PENNSY	Way Too Early	5:54am	CDTV1506H	00:00:30	Charged	18.00	*
10/15/15	Thursday	MNBC-E	DNU_1046-PENNSY	Morning Joe	7:54am	CDTV1506H	00:00:30	Charged	18.00	*
10/15/15	Thursday	MNBC-E	DNU_1046-PENNSY	MSNBC Live	4:49pm	CDTV1506H	00:00:30	Charged	45.00	*
10/16/15	Friday	MNBC-E	DNU_1046-PENNSY	Way Too Early	5:53am	CDTV1506H	00:00:30	Charged	18.00	*
10/16/15	Friday	MNBC-E	DNU_1046-PENNSY	Morning Joe	7:39am	CDTV1506H	00:00:30	Charged	18.00	*
10/16/15	Friday	MNBC-E	DNU_1046-PENNSY	Morning Joe	8:23am	CDTV1506H	00:00:30	Charged	18.00	*
10/16/15	Friday	MNBC-E	DNU_1046-PENNSY	Morning Joe	8:31am	CDTV1506H	00:00:30	Charged	18.00	*
10/16/15	Friday	MNBC-E	DNU_1046-PENNSY	Thomas Robert	1:33pm	CDTV1506H	00:00:30	Charged	20.00	*
10/16/15	Friday	MNBC-E	DNU_1046-PENNSY	MTP Daily	5:33pm	CDTV1506H	00:00:30	Charged	45.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Lockup/Your Business	5:29am	CDTV1506H	00:00:30	Charged	18.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Melissa Harris-Perry	10:30am	CDTV1506H	00:00:30	Charged	20.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Caught On Camera	4:11pm	CDTV1506H	00:00:30	Charged	45.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Caught On Camera	4:32pm	CDTV1506H	00:00:30	Charged	45.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Caught On Camera	4:52pm	CDTV1506H	00:00:30	Charged	45.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Casey Anthony	5:53pm	CDTV1506H	00:00:30	Charged	45.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Assassination Tiller	6:09pm	CDTV1506H	00:00:30	Charged	45.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Dead Men Talking	7:30pm	CDTV1506H	00:00:30	Charged	45.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Dead Men Talking	8:52pm	CDTV1506H	00:00:30	Charged	100.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Blood Lions	9:30pm	CDTV1506H	00:00:30	Charged	100.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Lockup: Raw	10:29pm	CDTV1506H	00:00:30	Charged	100.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Lockup: Raw	10:50pm	CDTV1506H	00:00:30	Charged	100.00	*
10/17/15	Saturday	MNBC-E	DNU_1046-PENNSY	Lockup	11:13pm	CDTV1506H	00:00:30	Charged	100.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Locked Up Abroad	5:54am	CDTV1506H	00:00:30	Charged	18.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	PoliticsNation	8:28am	CDTV1506H	00:00:30	Charged	18.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Melissa Harris-Perry	10:15am	CDTV1506H	00:00:30	Charged	20.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Melissa Harris-Perry	11:13am	CDTV1506H	00:00:30	Charged	20.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Weekends with Alex Witt	12:30pm	CDTV1506H	00:00:30	Charged	20.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Weekends with Alex Witt	1:16pm	CDTV1506H	00:00:30	Charged	20.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Meet the Press	2:19pm	CDTV1506H	00:00:30	Charged	20.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Caught On Camera	3:29pm	CDTV1506H	00:00:30	Charged	20.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Vegas Undercover	5:13pm	CDTV1506H	00:00:30	Charged	45.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Locked Up Abroad	9:12pm	CDTV1506H	00:00:30	Charged	100.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Lockup: Raw	11:10pm	CDTV1506H	00:00:30	Charged	100.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Lockup: Raw	11:29pm	CDTV1506H	00:00:30	Charged	100.00	*
10/18/15	Sunday	MNBC-E	DNU_1046-PENNSY	Lockup: Raw	11:50pm	CDTV1506H	00:00:30	Charged	100.00	*
10/19/15	Monday	MNBC-E	DNU_1046-PENNSY	MSNBC Live with Jos	9:37am	CDTV1506H	00:00:30	Charged	18.00	*
10/19/15	Monday	MNBC-E	DNU_1046-PENNSY	MSNBC Live with Jos	10:29am	CDTV1506H	00:00:30	Charged	20.00	*
10/19/15	Monday	MNBC-E	DNU_1046-PENNSY	MSNBC Live	4:40pm	CDTV1506H	00:00:30	Charged	45.00	*
10/19/15	Monday	MNBC-E	DNU_1046-PENNSY	The Last Word	10:28pm	CDTV1506H	00:00:30	Charged	100.00	*
Grand Total									1,810.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.